

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Discuss the functions of management.
Or
(b) Discuss the principles of management.
17. (a) Discuss the steps in planning.
Or
(b) Explain the various types of decisions.
18. (a) Discuss the principles of organization.
Or
(b) Discuss the principles of delegation.
19. (a) What is motivation? Explain the Maslow's theory.
Or
(b) Enumerate the barriers to effective communication.
20. (a) Explain the steps for effective co-ordination.
Or
(b) Explain the steps in the control process.

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AMCO 22

B.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2022.

Second Semester

Commerce — Core

PRINCIPLES OF MANAGEMENT

(For those who joined in July 2017-2020 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The father of scientific management is
(a) F.W. Taylor (b) Henry Fayol
(c) Luther Gullick (d) Urwick
2. The functions of management is
(a) Planning (b) Directing
(c) Decision making (d) All of these

3. _____ function is a thinking process function
 (a) Planning (b) Controlling
 (c) Coordinating (d) None of these
4. _____ is an example for standing plans
 (a) Programmes (b) Budgets
 (c) Schedules (d) Objectives
5. Line organization is also known as _____ organization.
 (a) Military (b) Functional
 (c) Staff (d) Line of staff
6. _____ flows from top level to bottom level management
 (a) Authority (b) Responsibility
 (c) Accountability (d) None of these
7. _____ is related with guiding and motivating people to achieve the objectives.
 (a) Direction (b) Planning
 (c) Controlling (d) Coordination
8. Maslow theory of motivation has _____ stages
 (a) 3 (b) 4
 (c) 5 (d) 6
9. _____ means working together for a common and by voluntary action.
 (a) Co-operation (b) Coordination
 (c) Organization (d) Staffing
10. _____ is forward looking
 (a) Planning (b) Controlling
 (c) Direction (d) Organization

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Explain any five features of management.
 Or
 (b) Explain the role of manager.
12. (a) What are the differences between policies and procedures?
 Or
 (b) Write any six importance of planning.
13. (a) Write any five differences between formal and informal organization.
 Or
 (b) Explain the merits of organization chart.
14. (a) Explain the importance of direction.
 Or
 (b) What is autocratic style? Explain its merits.
15. (a) Explain the importance of coordination.
 Or
 (b) Write any five differences between coordination and cooperation.